

# FINANCIAL MARKETING CENTER

Our Financial Marketing Center equips you with the marketing tools you need to thrive in today's financial market.

Our web-based marketing portal puts you in complete control of the marketing production process for your financial institution, saving you valuable time and money. You'll have access to over 1,000 professionally designed marketing materials and over 8 million stock photos. You'll be able to personalize and customize everything within seconds, with no ad agency, freelancer or software required.

This technology is also being used by some of the country's largest financial institutions to decentralize their marketing process. They are able to have their own private labeled site, including their own branded creative, giving their branches and sales people the ability to personalize and customize the ads for their market, while protecting their "Brand." Our marketing portal has proven to be so successful that financial institutions of all sizes, from all over the country, are now using this valuable service.



Getting started is easy. Once you log-in, you'll have access to over eight million stock photos and thousands of professional financial marketing ideas and materials including:

- Ads
- Campaigns
- Direct Mail
- Event Promotions
- Statement Stuffers
- Flyers
- Posters
- Digital Signs
- Letters
- Internet Banner Ads
- Brochures
- Social Media
- ...and, Much More

All materials can be quickly and easily customized to fit the unique needs of your financial institution with logos, text, photos, branch locations and rates!

